Lending by Servicing: Monetary Policy Transmission through Shadow Banks

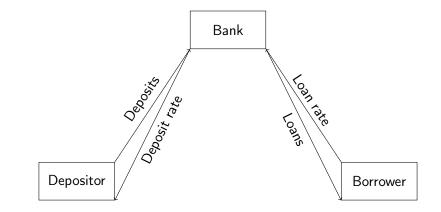
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Traditional banks model



• Banks' profits: asset income - deposit spending

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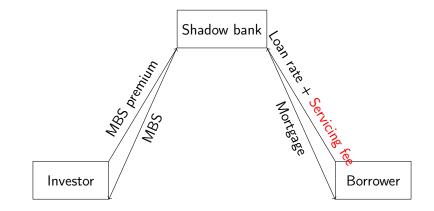
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- Decline in lending and securities, maturity mismatch:
- Decline in asset income
- Little change in deposit rates:
- Decline in deposit spending
- Banks' profits are stable over time

FIFI

Shadow banks model



- Securitization creates another asset Mortgage Servicing Right
- Shadow banks' profits: asset income liability spending + servicing fee

Rise in interest rates (this paper)

- Decline in lending and securities, decline in equity, some maturity mismatch:
- Decline in asset income and rise in liability spending
- Less prepayments, stable mortage income:
- Rise in income from mortgage servicing
- Shadow banks also hedge against interest rate risk

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- 1. Collateral channel
- Borrowers prepay less when interest rates are high
- Servicing fees depend on outstanding volume rise in MSR income
- 2. Cashflow channel
- Mortgage income is stable predictable revenue stream

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• MSR channel is less prevalent for traditional banks

- They rely on deposit funding

More shadow banks – weaker monetary transmission to mortgage markets

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Overview of my comments

- Important paper because
- documents how non-banks hedge (important for financial stability)
- estimates how monetary policy is affected by the rise in shadow banks
- My comments:
- 1. Macro implications
- 2. Comparison between shadow and traditional banks
- 3. Low interest rates

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Comment 1: macro implications

- Imagine 2 separate worlds:
- 1. World with traditional banks only monetary transmission rate x%
- 2. World with shadow banks only monetary transmission rate y%

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Comment 1: macro implications

- Imagine 2 separate worlds:
- 1. World with traditional banks only monetary transmission rate x%
- 2. World with shadow banks only monetary transmission rate y%
 - Now merge 2 worlds into one. What happens to monetary transmission rate?
 - Depends on the relation between x and y
- The results imply x > y weaker transmission with shadow banks

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• The result is surprising - banks have lots of market power

• Also guarantees from the regulators (FDIC) benefit banks

• The authors have all data to compare x and y

• Doing it can make the results more convincing

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Comment 2: shadow banks vs banks

• The paper can have even bigger implications if links more to banks

• Traditional banks' NIM is very stable due to hedging

• Show shadow banks' analog of NIM or their ROA

• This will also help with Comment 1

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Banks' net interest margin



Comment 3: low interest rates

• Sarto and Wang (2023): rise in shadow banks happens with low interest rates

- Banks have less deposit franchise advantage with low rates
- Suggestion: look at periods with low rates

• Weakened transmission results might be driven by low rate periods!

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• Are results dependent on FRM vs ARM mortgage composition?

• Show responses to unidentified changes to FFR

• Document how total transmission changes

• Try to consider only shadow banks that originated given mortgages

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Conclusion

- Well-done and insightful paper
- Further convinces that interest risk is hedgeable even without deposit funding
- My comments: implication can be even bigger

Good luck!